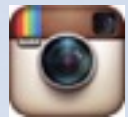




ERICA FIRPO

70K



55k followers



5000 followers



10k followers
@moscerina

Audience

Top Locations: 25% USA, 20% European
Gender: 49% Men, 51% Women

CiaoBella

57% USA, 24% European
6000 average monthly page views

ERICA FIRPO

travel journalist, social media consultant,
creative content strategist and public
speaker.

La Repubblica considers **@EricaFirpo**
**one of Italy's top eight "Digital
Media Influencers"**.

Erica collaborates on bringing audience
into places and spaces with interactive
content. From 2014 to 2018, she was
the voice of Rome for **BBC Travel**
growing its audience over 1.2 million. In
2018 she represented Rome for
#ExperienceRome campaign for
TurismoRoma.

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Where You Can Find Her

contributing editor for Fathom, correspondent for Forbes Travel, city editor of Luxe City Guides, and contributor to AFAR, Australian Financial Review, BuzzFeed, CN Traveler, CN Traveller, Discovery Magazine, Huffington Post, Marriott Traveler, Meridian, Oryx Magazine, Travel + Leisure, The Telegraph, The Guardian, The New York Times, The Telegraph, Washington Post, Wired Italia, Yahoo Travel, and more.

Erica has appeared on US and international television series including **Metropolis** (Travel Channel) and **House Hunters International** (HGTV).